

TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



NEWS RELEASE

FOR IMMEDIATE RELEASE

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HERNDON RANKED 8TH IN *MONEY* LISTING OF “BEST PLACES FOR THE RICH AND SINGLE”

Herndon, VA (July 14, 2009) – The editors at *Money* Magazine have ranked Herndon, Virginia, as the eighth “best place in the nation for the rich and single.”

The ranking, posted on CNNMoney.com, a joint Web venture between the two media outlets and *Fortune* Magazine, references Herndon’s proximity to major technology companies located within the Dulles Technology Corridor, its diverse night life and the comparative affluence of its residents as reasons why the town is attractive to wealthy singles.

Money editors used statistics from data provider Onboard Informatics to compile the ranking, taking into consideration qualifications that included median family incomes, crime statistics, number of restaurants within a 15 mile radius and more.

Follow the link for the *Money* report on Herndon as well as a complete listing of towns included in the ranking:

http://money.cnn.com/galleries/2009/moneymag/0906/gallery.bplive_richsingles.moneymag/8.html

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. *Business Week* Magazine has named Herndon one of the nation’s “Best Affordable Suburbs.”

For more information, visit the town’s Web site at www.herndon-va.gov.

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